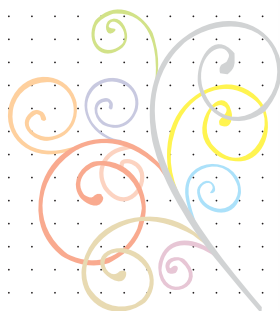


white spark ideas



“Brand is whatever the consumer thinks of when he or she hears the company's name.”

- David D'Alessandro

# Introduction

*'Brand' is no longer just a word. It is word description about your company/business. It is well said by Andrew Welch, 'Branding is a journey, not a destination'. On the same note and vision to make difference in the sector of marketing and branding, White Spark Ideas came into existence. A partnership firm with the vision of Ankesh jain, White Spark Ideas began its journey in 2011.*

*We are in the business of breaking the boundaries and false believes faced today in branding and marketing. White Spark Ideas is a dream result of coming together of young and vibrant team for the new age branding and marketing. White Spark Ideas believe in having fun filled work environment just as Leo Burnett puts "Creative idea flourish best in a shop which preserves some spirit of fun. Nobody is in business for fun, but that does not mean their cannot be fun in business.*

## Services

- ★ Brand Management
- ★ Glow Sign Boards
- ★ LED Sign Boards
- ★ Inshop Branding
- ★ Digital Wallpainting
- ★ Shutter Painting
- ★ Float Services
- ★ Van Branding
- ★ Flex Printing
- ★ Leaflet & Brochure Printing
- ★ Arch Gates
- ★ Ads in Multiplex Theatre
- ★ Auto Branding
- ★ Bus Branding
- ★ Hoardings
- ★ Digital SMS





# Glow Sign & LED Boards





# Inshop Branding







# Digital Wallpainting



# Wall Painting



# Shutter Painting



# Float Services



## Van Branding





# Flex Printing



# Leaflet & Brochure Printing

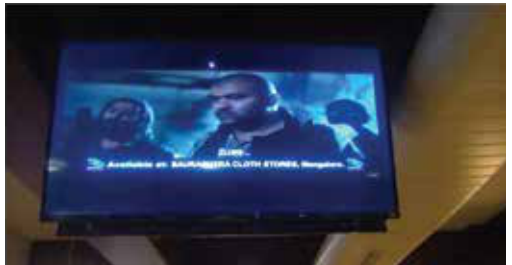




# Arch Gates



# Ads in Multiplex





# Auto Branding



# Bus Branding



# Graphic Design Services

- ★ Branding
- ★ Brochure
- ★ Banner Ad
- ★ Print design
- ★ Creative design
- ★ Packaging
- ★ Logo design
- ★ Business card
- ★ Social Media Design



# Digital Marketing

- ★ Email marketing
- ★ Content marketing
- ★ Whatsapp marketing
- ★ Social media marketing
- ★ Corporate presentation



# Corporate Gifting

- ★ Merchandise
- ★ Promotional gifts
- ★ Office stationary
- ★ Personalized Gift

- ★ Invitation
- ★ Mementos
- ★ Certificate



# Clientele





# Testimonials



**Prashant Kumar**

(Territory Sales Manager, Karnataka, TATA Motors)

It has been 5 years TATA Motors is associated with White spark ideas. They are one stop solution for all our showroom branding & advertising activities across Karnataka. They always excel in their work & meet our deadlines. We highly recommend White spark ideas for all kind of branding and advertising service.



**Vijay Mane**

(Entrepreneur, Business Consultant, Coach)

WhiteSparkIdeas has worked on several assignments of our businesses. They are very creative, diligent and recommend efficient ways to produce best results.



**Praveen Bhansali**

Espee Plastics (ZEEL Distributors, Karnataka)

The best part about White spark ideas is they understand your motto and requirements. They took care of everything for "ZEEL rainwear" our focus was rural marketing and they did right from the scratch, very well planned and implementation for wall painting, hoardings and dealers boards at all our retailers across Karnataka with timely execution and excellent customer service support.



**Sanjay Jain**

Fybros (Distributors, Karnataka)

Our journey with White spark ideas began 4 years ago. Over the years we had a wonderful experience working with them for our dealer boards and wall painting service for all over Karnataka. Even on urgent requirement for the dealer boards installation, they make sure the work is completed on time without compromising on quality. Great Job!!!



**Prashant Hebsur**

Hebsur Herbals

White spark ideas made it easy for us to plan and execute the strategy for our social media marketing. I appreciate their dedication, creativity & quick response. Their engagement with clients has been commendable.



**Prabhat Mantri**

Elmeck Group of Companies

White spark ideas is a spectacular advertising agency. It has solution for all your advertising needs all over Karnataka and Goa. Whether it is about arranging dealer meet, inshop branding, dealer board, wall painting... you just need to share requirement and rest all will be taken care by them. We are extremely happy with the quality and service.



One stop solution for all  
Advertising activities across Karnataka

- Brand Management • Glow Sign Boards • LED Sign Boards • Inshop Branding • Hoardings
- Flex Printing • Arch Gate • Float Services • Ads in Multiplex Theatre • Wall Painting • Digital Wallpainting
- Leaflet & Brochure Printing • Van Branding • Auto Branding • Bus Branding

white spark ideas  
Building Branditude



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